Oil firms cut gasoline prices by ₱1.50/liter

By Abigail L. Ho

THE CONTINUED SOFTENING OF world oil prices has prompted local oil firms to reduce the price of their gasoline products by P1.50 a liter.

Eastern Petroleum Corp. and Unioil Petroleum Philippines Inc. initiated the price reduction at 2 p.m. yesterday. Seaoil Philippines Inc. followed at 10 p.m.

OIL PRICES A14

PHILIPPINE DAILY INQUIRER

BALANCED NEWS, FEARLESS VIEWS

Friday, August 1, 2008 · 4 sections / vol. 23 / no. 237 · ₱18 · website: www.inquirer.net

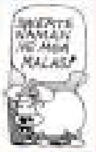
Claudio back; Mike D quits; Pichay waits

By Michael Lim Ubac

IT'S AS IF THEY NEVER said goodbye.

And so, the self-deprecating "crooked" man who told President Macapagal-Arroyo's team

CLAUDIO A6





JOSE SABIO Jr., the justice who said there was "something fishy" and started the scandalous division between the divisions.

'Sabio wanted ₱50-M bribe'

'Emissary' surfaces with own story on Meralco-GSIS case

By Leila B. Salaverria

THE "EMISSARY" OF MANILA Electric Co. who purportedly offered P10 million to Court of Appeals Justice Jose Sabio Jr. came forward yesterday with his own story.

SABIO A19



THE MYSTERY MAN REVEALED Francis Roa de Borja comes forward and tells Sabio's story on its head. "It's the opposite," he says. He claims to be a longtime friend of Manolo Lopez but denies he's behind the bribery attempt.



SHROUDED IN MYSTERY The rare en banc session of the Court of Appeals on its 66 justices goes on for about four hours but does not resolve the dispute among the justices.

GMA in CEZ, no talk on used car trade

ILAGAN, ISABELA—IT'S THE TALK OF the town. But apparently, President Macapagal-Arroyo has not heard the news. When she visited the Cagayan Economic Zone (CEZ) in Santa Ana, Cagayan, on Wednesday, she did not discuss the booming used-car import business and alleged smuggling in the zone, according to a Cabinet official who joined her visit.

GMA IN CEZ A8

Emissary says Manolo, Pancho his longtime pals

By Juliet Labog-Javellana

BY HIS OWN ACCOUNT, BUSINESSman Francis Roa de Borja is a longtime friend of Manila Electric Co. chair Manolo Lopez and F. Arthur "Pancho" Villaraza of the Villaraza Cruz Marcelo & Angangco law office (also known as The Firm).

EMISSARY A19

Malacañang protests Pulse survey

By Michael Lim Ubac

MALACAÑANG YESTERDAY LODGED a protest with the Marketing and Opinion Research Society of the Philippines (Mors) assailing the "faulty" methodology allegedly used by Pulse Asia in its July survey and saying it was meant to embarrass President Macapagal-Arroyo.

MALACAÑANG A4

CA tosses Meralco-GSIS ruling to SC

By Leila B. Salaverria

CA TOSSES A10

Speaker's brod got ₱114-M in fees from swine loan diverted to '04 poll

By Gil C. Cabacungan Jr.

IT WAS A P100-MILLION SLIP OF THE tongue that appeared to show that huge amounts used in the 2004 presidential election not only came from funds intended for fertilizers but also for swine raising.

SPEAKER'S A8



TALKING BOOM: Isabela Gov. Grace Padaca, awardee for gov't service

Isabela gov who ended a dynasty wins RM prize

By TJ Burgonio

ISABELA A16



ORANGE IS GREEN

WEATHER FORECAST

Second FRONTPAGE

SUPERLOTTO 6/49
6 10 12 29 46 49
P21,884,792.40

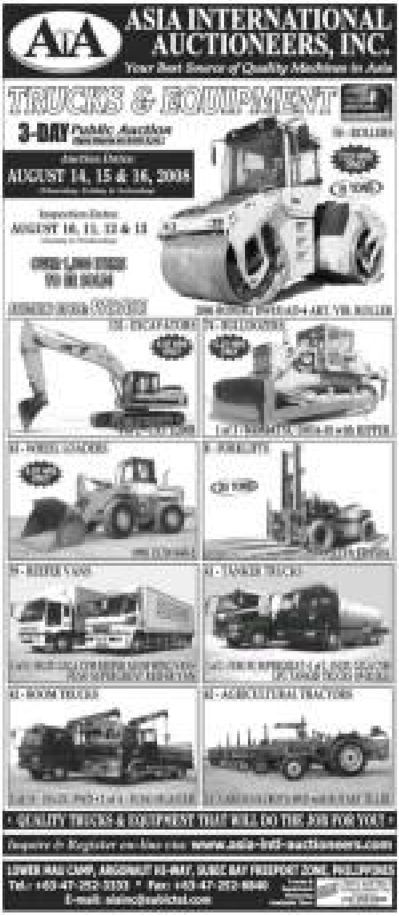
Too late to reset ARMM polls

But House proceeds with bill, anyway

NOTWITHSTANDING THE CONSTITUTIONAL PROvision requiring publication in the official gazette 15 days from its enactment to take effect, the House committee on suffrage yesterday passed a consolidated bill postponing the Autonomous Region in Muslim Mindanao 11 days before it takes place.

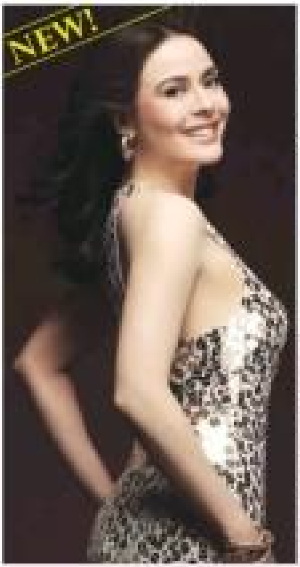
Comelec to push through with automated election





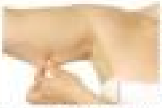
Now, Nograles wants text fee reduced to 25¢





THE AMAZING SlenderArm TREATMENT FROM MARIE FRANCE

It's the only treatment that slimmed down my arms! - DAWN



Actress Dawn Zulueta claims that when she lost her post-pregnancy excess weight, her arms lost some fat but still did not go back to being as firm and slim as they used to be. The reality is, women are usually much weaker in the upper area compared to men and their skin is also thinner. This makes women's arms jiggly and more prone to sagging. Another sad fact is, in spite of exercising those biceps and triceps, drooping arms are still a naturally occurring result of the skin losing its elasticity and gravity. Now, with Marie France's SlenderArm TriPolar™, one can easily reshape stubborn areas like the back of the arms (sometimes called "bat-wing" arms), inner thighs and bra line without risks and hassles.

Q. WHAT IS SlenderArm TriPolar™?

A. It's a treatment that uses the most advanced tri-polar radio frequency to target the stubborn fat in the back of the arms painlessly and effectively. The advantages of this treatment: **no scars, no surgery and no recovery.**

Q. HOW DOES IT WORK?

A. In the past, radio frequency has become popular in medical and skin treatment because of its safety and efficiency. But to be effective, heat must be created in deep and superficial layers of the skin without harming the very outer layer or surrounding tissues. With Marie France's SlenderArm TriPolar™, focused energy selectively heats the fat cells so it is virtually painless. The fat is then dissipated through normal processes. In addition to that, there is an increase in metabolism for continuous loss even after the treatment.

Q. WHO ARE THE BEST CANDIDATES FOR SlenderArm TriPolar™?

A. This treatment is ideal for clients with problems in specific stubborn areas of the body, not general weight loss. Some clients may already have lost excess weight from other Marie France treatments like Dawn, but still want to slim down or firm up certain areas that remain flabby or sagging. Dawn found this treatment especially effective on her arm area, which was still a little flabby after she lost the excess post-pregnancy weight. "Even when I became thinner, my arms were still a bit big," she says. Areas like the bra line and inner thighs are other areas that SlenderArm TriPolar™ can target as well.

Q. HOW SAFE IS THE TREATMENT?

A. SlenderArm TriPolar™ is a very safe treatment. The back of the arms is one of the most difficult body parts to treat, and there are no other treatments available that specifically target this area. There are no risks with the SlenderArm TriPolar™. Each session takes only about 45 minutes depending on the area being treated with no downtime.

Q. WHAT ARE THE RESULTS THAT CAN BE EXPECTED FROM SlenderArm TriPolar™?

A. After just a couple of sessions, Dawn excitedly shares, "It really works! It's the only treatment that really slimmed down and firmed my arms. What I noticed is that even the area near my underarms, which always used to have a bit of fat, and was especially visible when I wore tube tops, also improved. My arms have more definition and shape now. And what's funny is people have told me I've lost weight, when in fact I still have the same weight on the scale. It's just that I think the contour of my arms makes me appear like I'm slimmer." Before treatment, Dawn's arms each measured 28 cm, and after a couple of sessions were reduced to 25.5 cm, which is a total loss of 2.5 cm on each arm. She also lost 2 cm on her bra line, which went from 85 cm to 83 cm. Her inner thighs also lost 3 cm, which originally measured 52 cm, and went down to 49 cm.



Q. WILL I FEEL ANYTHING DURING THE TREATMENT?

A. Only a very mild heating sensation will be felt during the treatment. Dawn describes that she felt "tolerable heat". "I feel heat when it's concentrated in a particular area," she says, "but when the handpiece is moved around it becomes more comfortable." Clients will not worry about anything surgical or invasive. There is also no post-treatment recovery time that will affect your regular schedule and activities.

SlenderArm TriPolar™ is available at Marie France. Call 890-8XXY (3926). Cebu (032) 232-7627. Pampanga (045) 961-2061 for a FREE consultation.

Claudio back; Mike D resigns; Pichay waits





Owner for Pichay

New assignment

Feeling his way back in

Watch your back

Malacañang protests Pulse survey

'Manipulating' public

Betrays public trust

Assailed results

SWS vs Pulse Asia

Who to believe?

Oil firms cut gasoline prices by P1.50/liter

Gov't hospitals keeping P8M worth of expired medicines–COA

[illegible]

Overstocking

[illegible]

Ex-ARMM gov faces graft raps

[illegible]

Lim, Querubin et al. plead not guilty to mutiny

Miriam to take 'early campaign' case to SC



Puerto Princesa asks DENR to stop conversion of forests

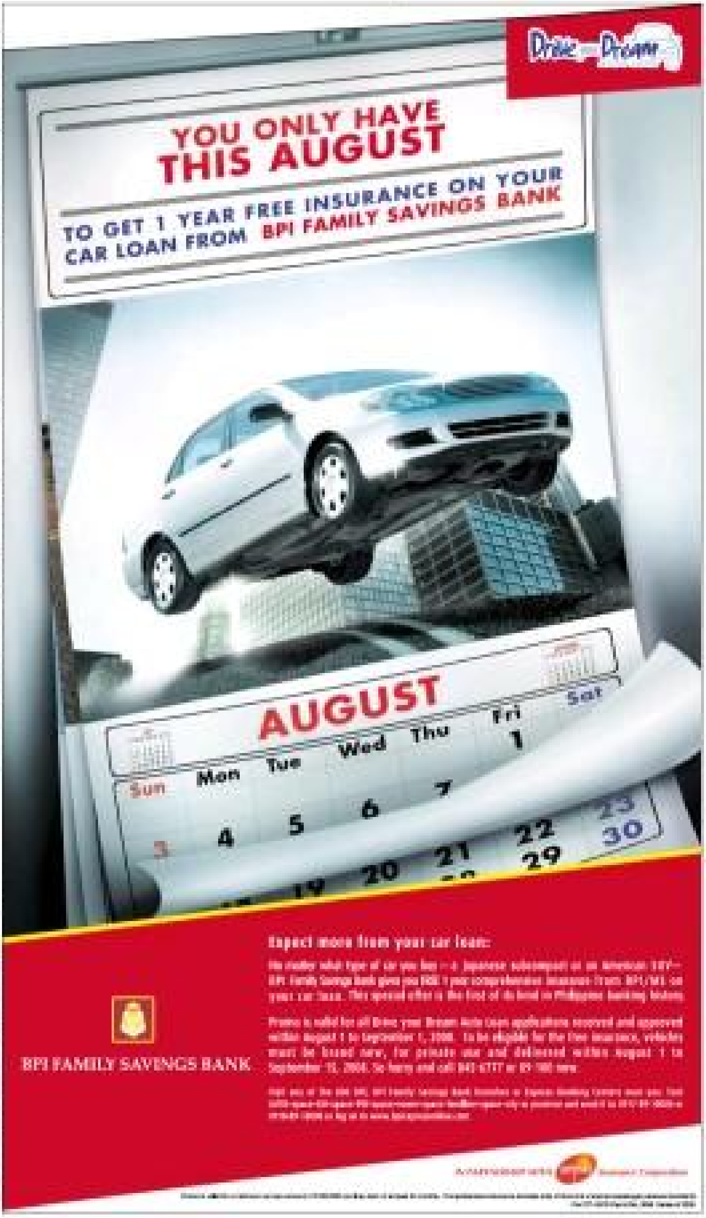


Plunder raps filed vs former MWSS chief, 5 others



NBI rescues 18 dogs from butcher's knife; 2 arrested

Terminal 3 now open to int'l flights





Speaker's brod got ₱114-M in fees from swine loan

High Landbank interest

Fund-raising schemes

Brother not even a lawyer





IN THE HOT SEAT

GMA in CEZ, no talk on used car trade

'Illegal and contrary'

Airport and beach

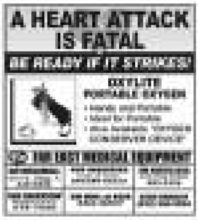
School-feeding program

Dialogue



Ermita should be fired for clearing Ceza–Pimentel

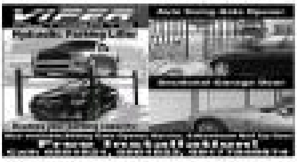
Cabral: Subsidies complement long-term cure to poverty



Atienza wants Cabinet debate on population

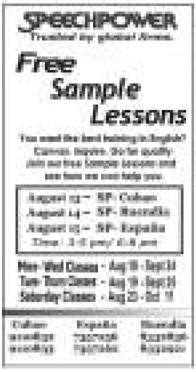






Corrections











THE DAILY GOSPEL

INVITATION FOR BIDS



Dr. Jesus C. Delgado Memorial Hospital

A Legacy Continues. . .

A Man for Others

The year was 1948, just a few years after Liberation. In Kamuning, Quezon City, Dr. Jesus "Bobby" Delgado – a doctor brimming with ideas – was struck by the lack of medical facilities in that area. Being a board topnotcher and an accomplished obstetrician, he realized the need for establishing a lying-in clinic that could handle emergencies. True to his professional oath, Dr. Delgado offered his service to the community especially those with less in life.

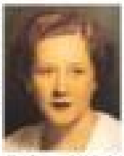
On August 1, 1948, the Delgado Maternity Clinic was inaugurated. It was a simple, two-storey house with four beds for patients and a delivery room, a nursery and a receiving area.

The clinic also attended to other patients who flocked in after word got around about this amiable doctor who treated both the privileged and the underprivileged equally with compassionate professional care. Dr. Delgado treated them all, dispensing not only medical advice but friendly chats as well.



Dr. Jesus C. Delgado

Dr. Delgado was ably assisted by his lovely and equally dedicated wife, Carmen Bayot, who was administrator, housekeeper, nursing aide and dietary supervisor rolled into one.



Mrs. Carmen B. Delgado

The clinic's reputation spread far and wide, even among the more affluent. To accommodate the growing number of patients, the clinic underwent continuous renovation and the number of beds steadily increased through the years.

Passing On the Tradition

Dr. Delgado's vision of quality but affordable medical care required the assistance of his eldest daughter, Dr. Mary Rose "May" Delgado-Abad. For 28 years, she was her Dad's Girl Friday, his devoted assistant, caring associate and committed partner in hospital administration.

The father-daughter tandem always moved in harmony. His kind way with patients became her style.

May's husband, Dr. Rolando "Rolly" Abad, is an obstetrician-gynecologist with subspecialization in gynecologic oncology. He was past president of the Philippine Obstetrical and Gynecological Society (POGS). He helped his wife and father-in-law run the expanding clinic. Dr. Rolly Abad assumed the post of medical director, a position he holds till now.

Dr. Delgado passed away in 1981, and his loving wife, two years later. The torch of compassionate service was passed on to Dr. Mary Rose Delgado-Abad who took on the role of the clinic's president and hospital administrator.

In 1986, Dr. Delgado-Abad assumed the position of Board Chairperson. The baton of hospital administrator was once again passed on, this time to her younger sister, Violeta.



















Keeping in Step with the Times

Under the capable leadership of Mrs. Violeta Delgado Cojuangco who herself obtained a degree in Masters of Hospital Administration with a gold medal from the Ateneo, the clinic evolved into a total healthcare provider. Renamed Dr. Jesus C. Delgado Memorial Hospital (JDMH) in honor of its founder, it has been accredited a tertiary hospital by the Department of Health.

Today, JDMH boasts of more than 500 competent doctors comprising the active and visiting medical staff. Many are recognized experts in their fields.

It has a full complement of services as well as specialized consultative care which are constantly at par with the rest of the hospitals in its class.

It likewise has delved into a fully-integrated hospital software system which increased the efficiency of its admission and discharge process. All systems and procedures have been streamlined to ensure quality service.

JDMH's residency training programs have produced medical professionals who are making their mark in their areas of expertise.

A Home Away from Home

Then and now, Delgado's "service with a heart" remains a guiding credo that sets it apart from other hospitals.

JDMH has an homey atmosphere – friendly and welcoming. Meals are appetizing. The rooms are spic and span. In color and décor, each room is unique.

The staff is solicitous and devoted. Patients feel safe, secure and well cared for. It is this "personal touch" that has gained the loyalty and trust of JDMH patients.

Continuing a Legacy

As JDMH celebrates its 60th anniversary, Dr. Jesus Delgado's vision lives on in his daughters, who all sit in the hospital's Board of Directors. With unity and inner commitment, they continue to nurture their father's dream – to heal and to care – and in the process, serve the community and help it grow.

With the passionate desire to keep their invaluable inheritance burning, the Dr. Jesus C. Delgado Memorial Hospital will surely thrive and continue to serve.

Truly, a man's compassion has become a timeless legacy.

Dr. Jesus C. Delgado Memorial Hospital - 7 Kamuning Road, Quezon City 1103, Philippines • Tels: (632) 924-4051 to 64, (632) 925-2991 to 97
Fax: (632) 414-7217 • Website: www.jesusdelgadohospital.com.ph • Email address: jdmh@jdmh.net

Committed to Life. For Life. Since 1948

Message from the President



Greetings to every soul! Today, we celebrate the diamond year of the Dr. Jesus C. Delgado Memorial Hospital.

As we step into another chapter in our very rewarding journey, we offer our praise, thanksgiving and deepest gratitude to God for allowing us to reach, with humble yet unmistakably impressive success, our 60th year despite trying economic times.

And in keeping with our calling — we reaffirm the vision that our founders committed to six decades ago, the lifetime mission of healing and giving life to the sick. In brief: the call to commit to life for life.

Today, we – the small but luminous diamond in a firmament of huge ones – recommit ourselves to remain consistent and constant in providing quality health care services at rates within reach yet with the level of patient care that is compassionate, sensitive and personalized.

With this recommitment, we affirm our desire to contribute in the building of the nation at all times and in all circumstances that – as the past reveals, as the present attests and, without a doubt, as the future will reaffirm – JDMH has always done.

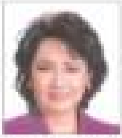
May God – in the days ahead – bless us with the wisdom, zeal and strength that will help us to forge forward and thus, with tenacity, enable us to achieve our individual and collective vision and mission.

Ma. Violeta Delgado Colayngco, MHA, FPCHA

Board of Directors



Chairperson



President
Hospital Administrator



Executive Vice President



Treasurer

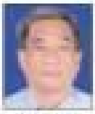


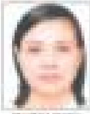
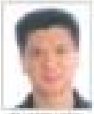
Medical Director

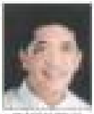


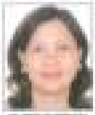
Corporate Secretary

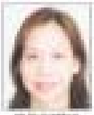
Advisory Board




At JDMH, precious success is hewn from these values.

Compassionate Care
We aim to provide service with the personal touch, treating patients with kindness and understanding.

Health Care Excellence
We are committed to provide every patient with an exceptional health care experience.

Wellness Promotion
We promote health and preventive care for our patients, our staff and in our community.

Social Responsibility
We pledge to remain capable, ethical, socially responsible health care professionals.

Resource Utilization
We foster the prudent and cost-efficient use of our resources.

Innovation
We pursue new initiatives in response to changing health care needs.

Caring through Generations



Mrs. Angelita Lorenzo-Limjoco
Novaliches, Quezon City

Three generations of Lorenzos were born in JDMH. Crescencia Lorenzo gave birth to all four of her daughters here. Like her mom, Angie had all her babies at JDMH: Liezel, Lovely, Lorenzo, Lester and Leah Anne. Liezel continued the family tradition when her daughter saw the first light of day also at JDMH.

"I will always remember Dr. Jesus Delgado for being very accommodating, jolly and friendly. And since I was just 19 years old when I gave birth to Liezel, my first baby, he would give me a lot of fatherly advice. I really felt at home asking him questions about my pregnancies, and he never got tired of giving me good advice.

I felt a deep sense of loss when Dr. Delgado passed away. But when I got pregnant with my fourth child, I did not consider going to another hospital. Instead, I was cared for by Dr. Romy Abad, who was as dedicated as his father-in-law. Dr. Abad is an accomplished doctor, a true professional who inspires confidence. My daughter Liezel entrusted herself to his care when she had her baby girl. Having been born at Delgado as well, Liezel has come full circle, just like me."



Mrs. Luz Villegas
San Francisco del Monte, Quezon City

Luz has only fond memories of JDMH. Here she gave birth to seven of her children: Gemma, Arnel, Myra, Marianne, Imelda, Hilario and Jessica. The latest generation in her family to be born at JDMH are the twin boys of her eldest daughter, Gemma Villegas-Tan.

"Sabi ni Dr. Bobby, 'Kung dito ka manganganak, safe ka.' At tinong talaga ang sabi ko kay Dr. Bobby. I felt I was in good hands. Talagang total guidance. Malalapit sila, caring sa caring. Very rare na ang ganyan ngayon.

Ang pinasasalamatan ni Dr. Bobby, lalo pa sa Delgado ngayon. You'll feel very confident because Delgado is really well-established – pioneer sa tao sa Quezon City. Nandito na lahat, experts and modern techniques. Best of all, 'yung napakalaking service, it's still going strong."

INQUIRER
OPINION

The law of the rich

EDITORIAL



Defeated bets ask disqualification of winner

AS I SEE IT

Neal H. Cruz

A 'feckless pluralism'

PASSION FOR REASON

Raul C. Pangalangan

Nasty fallout

ANALYSIS



Amando Doronila

Eat food

PINOY KASI



Michael L. Tan

True and false

AT LARGE



Rina Jimenez-David

Sacrifices of heroes and their families

LOOKING BACK



Ambeth R. Ocampo

'Young once' can do much for young ones

Extend PDI promo to more loyal readers

Pension adjustment a must in time of crisis

Marian statue can't be bigger than Liberty

Overpopulation: basic issue is self-discipline

Advertising politicos: incredible salesmen

GSIS chief calls on 2 CA justices to quit posts

CA tosses Meralco-GSIS ruling to Supreme Court



Isabela gov ...

Across the NATION

MILF sure of territory pact signing

COTABATO CITY—THE MORO ISLAMIC LIBERATION Front (MILF) yesterday sounded confident the signing of a deal on territory that would advance peace talks with the government will push through as scheduled on Aug. 5.

Raids expose extent of Sierra Madre illegal logging

By Melvin Gascon
Inquirer Northern Luzon

NEWSBRIEFS

■ BACOLOD CITY

Ship rams boat; fisherman missing

■ PALAUIG, ZAMBALES

WWII bomb kills boy

■ LEGAZPI CITY

Man kills own baby

■ ILOILO CITY

Pacquiao donations alloted for houses



STARTING YOUNG

Cops bare identity of female bomb suspect





SC sets oral arguments on Negros poll case

By Leila B. Salaverria

Harvests of rice, corn in Mindanao increase



PROTEST BED

Bill declaring Boracay agri land assailed



Another ally of Panlilio quits his team

Sabio wanted P50-M bribe, says emissary

No categorical denial

Offers from gov't side

Hanging on to chairmanship

How they met

Emissary says Manolo Lopez, Pancho Villaraza his longtime pals

'Manolo Lopez sent me,' Sabio quotes De Borja

Prompting

Lopez schoolmate

Personal details

Family man

Full text of De Borja affidavit

Globe GCASH and Western Union® launch Mobile Money Transfer from Hawaii to the Philippines

Globe Telecom, a leading telecommunications service provider in the Philippines, and Western Union, the world's leader in global money transfer services, announced today that consumers in Hawaii can now send Western Union mobile money transfers to Globe GCASH subscribers in the Philippines.

This is the first time that consumers will be able to send and receive funds via the Western Union® Mobile Money Transfer Service. The cross-border service, which supports low-principal, high-frequency remittances, allows consumers in Hawaii to send remittances to their families and friends in the Philippines. Funds are sent from Western Union-Agent locations in Hawaii quickly and conveniently through GCASH, Globe Telecom's mobile wallet service that allows subscribers to conveniently send and receive money using their mobile phones.

A consumer in Hawaii wanting to send a mobile money transfer can now visit any Western Union-Agent location inside a Foodland store on the islands of Oahu, Maui, Kauai and the Big Island and send up to $100 USD for a fee of $4.50 USD. The beneficiary in the Philippines will receive the remittance in the equivalent Peso amount through GCASH in his Globe mobile phone. The service is also available in TM, Globe's mass market mobile phone brand.

The affordability of mobile money transfers, as well as the convenience of sending funds directly to a GCASH subscriber, will allow more people to send more frequent, low-principal transactions to their families and friends in the Philippines.

"GCASH has served millions of Filipino consumers including overseas migrants and workers through the years by allowing them to instantly and directly send and receive remittances in their mobile phones," said Globe's President and CEO, Gerardo C. Ablaza, Jr. "GCASH has managed to grow its network reach and establish a distinct proposition among mobile users in the Philippines with money transfer requirements. We are pleased to be the first partner to receive Western Union Mobile Money Transfer transactions which will lower the cost and increase the accessibility of remittances for overseas Filipinos and their families," Mr. Ablaza added.

"The combination of Western Union's Agent network and Globe's GCASH service introduces a compelling new way for consumers in the Philippines to receive money from friends and family overseas," said Matt Dill, General Manager of Western Union Digital Ventures. "We look forward to bringing additional regions into this pilot program in the weeks and months ahead."

More than 8,000 authorized partner outlets in the Philippines accept GCASH. Launched by Globe in 2004, GCASH enables its users to send and receive cash, make purchases and bill payments, as well as give donations, all via SMS. GCASH can even be used to pay electricity and water bills, purchase medicine and pay school tuition fees. It also allows overseas Filipinos to send remittances to their families in the Philippines. As of March 2008, GCASH has 1.5 million users.

To find out more about GCASH, call the hotline at 2882 toll-free using a Globe or TM mobile phone, (+632) 730-2882 from a landline, or log on to www.g-cash.com.ph.



CASH FROM ABROAD, STRAIGHT TO YOUR GLOBE MOBILE PHONE!

Now you can receive money from loved ones abroad as GCASH! No need to present a remittance code just to get your money dahil diretso na ito sa cellphone mo.

Ang pagpapadala ng pera—fast, affordable at convenient na!

Call 2882 for more info.



AVAILABLE ON SA

Globe GCASH

A plus METRO



2 rob suspects die in shootout

Makati cops said they chanced upon pair after bus holdup

TWO SUSPECTED ROBBERS who allegedly held up a passenger bus on Edsa were killed in a shootout with policemen Wednesday night in Makati City.

DID YOU KNOW



Floods cause traffic gridlock, strand commuters



Kidnapper gets life term, ordered to return ransom

CA upholds suspension of Rizal town mayor

Online casino employees in police custody

MetroBriefs

Drive vs prostitution, lewd shows in Manila

Marikina wants to be rabies-free

Suspect wounded in robbery try

Orchid, garden show on Aug. 20

'Police discipline zone may be bad for business'

Thai court convicts Thaksin wife of tax evasion



The assets of Thailand's ex-first family

WorldBriefs

Japan PM to revamp Cabinet in bid to keep job

UN Council breaks deadlock on Darfur resolution

S. Korea hails US decision on islets disputed with Japan

Murder inquiry 'unlikely' over remains of 5 UK kids

Clinton-for-No. 2 office gives up, closes shop

The WORLD

Turmoil in Israel as Olmert vows to quit

JERUSALEM—ISRAEL ON THURSDAY FACED weeks of political turmoil after Prime Minister Ehud Olmert said he would step down in September, in a surprise move that casts a shadow over Middle East peacemaking efforts.



OLMERT

Karadzic faces UN judge to hear genocide charges

Turning point in Olmert's long and rich political life

SPORTS



Express seek first finals appearance

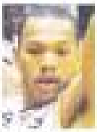
Magnolia teeters on the brink

Beijing Olympians get $1,000 each from GMA



MIGUEL MOLINA

Castro may play in PBA, says Espiritu



CASTRO

Rampaging Tamaraws hand Eagles first loss



Did the WBA extort from a saint in Cebu?

BANG EYE



Recah Trinidad



SPORTSWATCH

Pasay 3-cocker today

GAMES OF THE XXIX OLYMPIAD

'ONE WORLD, ONE DREAM'

The Logo

The Torch



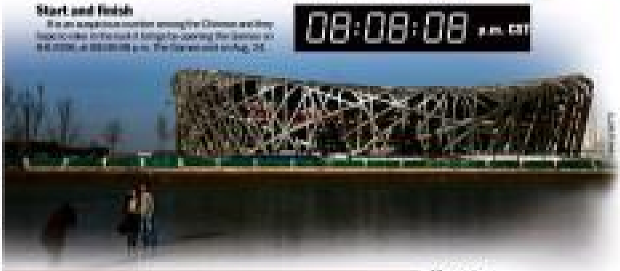
Selection process

2008 Summer Olympics bidding results

City	NOC	Round 1	Round 2
Beijing	China	44	56
Toronto	Canada	20	22
Paris	France	15	18
Istanbul	Turkey	17	9
Osaka	Japan	6	—

Start and finish

08:08:08 p.m. CST



Main competition venues



Mascots



Medals



Fast Facts

205

28 | 302

302

10,708

37



BUSINESS

Editor Raul D. Marcelo • Assistant Editor Corrie S. Narisma

Q4 inflation likely to peak at over 12%

Global price hikes expected to go on for sometime

THE BANGKO SENTRAL NG PILIPINAS YESTERDAY warned that risks from food and fuel prices would remain high, with the country's inflation likely to peak at slightly above 12 percent in the fourth quarter before

CURRENCIES

Shares close 0.3% lower

IN THIS ISSUE

- Weak gov't support, funding lack hound SMEs /B2
- Ashmore in Petron for the long haul, says exec /B3

Weak gov't support, funding lack hound SMEs

Survey shows RP ranks high in terms of workforce availability

Corporate names



Q2 GDP growth seen at 5.7%

Bank lending rose by 15.4% in May

Petron H1 profit down 14%

Ashmore in Petron for the long haul, says exec



Shares close 0.3% lower





Cebu Pacific shelves ₱13-B offer due to oil worries

Gokongwei says rising fuel has badly affected family's airline

iRemit eyes ₱800-M expansion

Q4 inflation ...

BSP strikes compromise deal on taxes with BIR

Regulator commits to immediately pay P3.6B

People, Events & Products

Bits & Clips

PISM inducts its new board

Discount awaits early registrants to PR Congress

Reasonable advertising for both small and big retailers

UCC Café Terrace at TriNoma launched

Perfect You's Endermologie 6+3 Package is back

LCIDF Golf Tournament

9th placer in the 2008 Nursing Board Exams



Media experts, top journalists energize special crisis communication workshop

DA dangles perks to boost palay yield



STOCKHOLDERS' MEETING

DENR takes second look at mine claims

Metro Pacific takes over helm of Cardinal Santos hospital

BUSINESS Friday



MARKETING IN CHALLENGING TIMES

It's not your ad spend, it's what your brand says

Contributor

Myths and truths during recession

Selling diving in RP via the diplomats





Built by Gen-Xers

Recalling first hypermart's opening day 10 years ago



Top 20 advertisers, Jan to June 2008

It's not your ad spend ...

How to succeed in a franchise

Pathfinders in a Changing Asia

The 2008 Ramon Magsaysay Awards



Honoring greatness of spirit in selfless service to the peoples of Asia



GRACE PADACA
PHILIPPINES



THERDCHAI JIVACATE
THAILAND

CENTER FOR AGRICULTURE AND RURAL DEVELOPMENT MUTUALLY REINFORCING INSTITUTIONS
PHILIPPINES



PRAKASH AMTE and MANDAKINI AMTE
INDIA



AKIO ISHII
JAPAN



AHMAD SYAFII MAARIF
INDONESIA

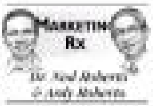


ANANDA GALAPPATTI
SRI LANKA

Ramon Magsaysay Award Foundation

BUSINESS Friday

'Is there really anything different in Kartajaya's horizontal marketing?'



MARKETING Rx

By Dr. Noel Roberts & Andy Roberts

New concepts

Communitization

Virtual communities

Conclusion

In tough times, try self-promotion

By Roger Pe
Contributor



SELF-PROMOTION ad by [illegible]

LIFESTYLE Fashion & Beauty

Contributing Editors



RENATO Balestra

Balestra remains Imelda's true friend

Italian design icon notes harmony and elegance are back in fashion—and 'friendship is forever'

By Alex Y. Vergara

WHILE INTERNATIONAL star Lea Salonga was busy preparing for the title role in "Cinderella," Renato Balestra, the fashion icon from across the globe, had been at work designing the musical's costumes.

Balestra, who became known to Filipinos as the favorite couturier—and good

BALESTRA C3



BALESTRA

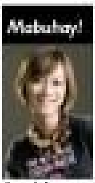
The many shifts of the shift dress

Here are various styles for women in their 20s, 30s and 40s, all paying homage to this iconic silhouette



Marc by Marc Jacobs khaki shift dress

THE '60s CONTINUES TO BE A FASHION force, with designers constantly looking back on the stylish era for inspiration.



Mabuhay!

Jenni J. Epperson

Shown on this page are shift styles for women in their 20s, 30s and 40s, all paying homage to this iconic silhouette.



20s

- On your way to school, wear a shift dress layered with a cotton blouse and a scarf, and you're good to go.
- On rainy days, wear a patent jacket over a shift dress and black leggings underneath to ward off cold weather. Add belt to show off your shape.



30s

- A colored blouse layered with a shift dress is a fun way to start your day. Accessorize with sunglasses, a colored belt and a bag for that added spunk.
- Power lunch with the big boys? Wear a shift dress with wide-legged pants, and a long black fringed scarf for a touch of femininity.



40s



- If you want to conceal your arms, pair a shift dress with a blazer. Put on your favorite necklace and accessorize with a simple handbag.
- On a cool day, layer a long sleeved chiffon blouse underneath a shift dress, and a knitted fur (?) on top for texture.



sale sale sale sale sale sale sale sale sale sale sale sale sale sale sale sale sale sale sale sale sale sale sale sale sale sale sale



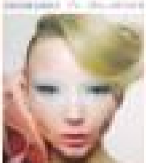
END OF SEASON SALE by FH|folded&hung

The premier fashion brand gives you its "End of Season Sale" from August 1 to 31, 2008. Big discounts of up to 70 percent await all shoppers!



What: Private sale Topshop, Topman and Dorothy Perkins stores
When: August 1 onwards





What: Shu Uemura Cocktails & Sale
When: July 31, 2008 at 2 p.m.
Where: Shu Uemura, Rustan's Makati (1st floor)
What's Hot! 15% off on selected items

Balestra remains...

From page C1



BALESTRA spring-summer collection '08

Deeply rooted in arts

BALESTRA C4

Balestra remains Imelda's true friend

Old Philippine hand



LIFESTYLE *Fashion & Beauty*





Ex-rocker designs 'dangerous' jewelry

Bullet shells, cultivated rust and deep acetylene burns—these and more characterize Micheline Syjuco's creations





Daring, youthful bling

Paris Hilton goes for this Italian fire and flair

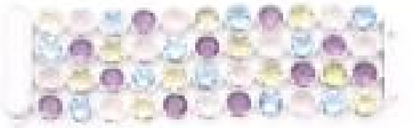
By Alex P. Vergara



CHUNKY bracelet



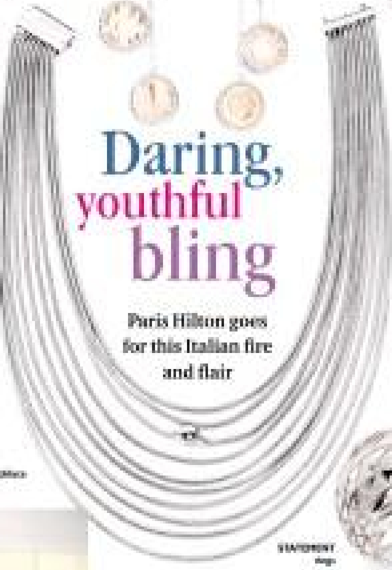
PENDANT earrings



COLORED stones



CHARM bracelet



TIERED necklace



DANGLING pair



SILVER cuff



STATEMENT rings



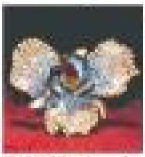
JULIEN Lopez

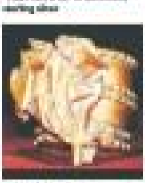
High-profile fans

Different looks

Ex-rocker designs 'dangerous' jewelry









Artistic family

Hands-on

Debut collection

model citizens model citizens model citizens model citizens model citizens model citizens model citizens model citizens

Smokin' hip yard sale

Text and photos by Jared Esperanza using Sony Cyber-shot DSC-T300

Spotted: The Cubo smokin' Yard sale cooking a not-so-ordinary afternoon.

Hot spot: The nightlife hotspot turned shopping square Cubo, [illegible] City.

When: July 26, 2008.

What's hot: More than five scores of clothes and accessories by brands such as Greyson Social, Team Manila, Freak Manila, I Love [illegible], P&P Tattoo, and Cubo smokin tees.

Who: Shoppers donning colorful caps, graphic tees, cute bags and [illegible] that truly made the Yard Sale a free-spirited encounter.

Highlight: Mark Francisco a.k.a. "Ex-[illegible]" started out as a [illegible] photographer who displayed an outstanding fashion sense. He later came up with his own line of tees, [illegible] Singapore, Korea, Bangkok, introducing his brand to fashion savvy Asians.

Nutshell: The style of clothing is referred to as "independent fashion" or "street", according to "[illegible]."



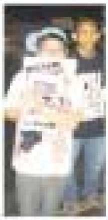


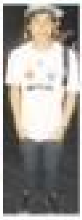


graphic tees




Status magazine's [illegible] John Herrera and Cubo models



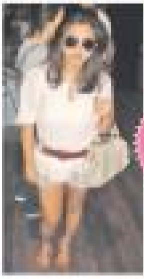






the long and short of it

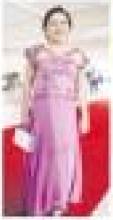


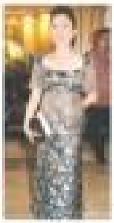



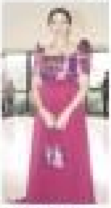

cute bags

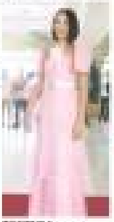




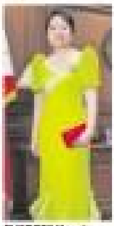


SEN. CYNTHIA Villar in a Nolo Hern


JENNIFER Barrogo in a Rajo Laurel


AKBAYAN Rep. Risa Hontiveros in terno by dressmaker Vita


TOOTSIE Angara in a Rajo Laurel

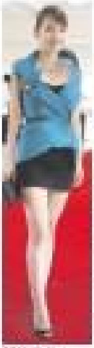

SEN. JOSELYN Sonhvidesay in a Rajo Laurel


RHODORA Magsaysay in a Paul Cabral


AUDREY Tan Zubiri in a Rajo Laurel


PRESIDENT Macapagal-Arroyo in a JC Buendia

Rosy dress for a rosy address


TRACY Cruz in a Oliver Bandila-Ong wrap

THERE ARE AS MANY WAYS to rate President Macapagal-Arroyo's State of the Nation Address as there are to wear the terno and Maria Clara.

The true state of the nation might have been far from rosy for a growing number of Filipinos as they continue to reel from skyrocketing food and fuel prices. But Ms Arroyo, wearing a fuchsia Maria Clara to advance her case, thought otherwise.

Were the ladies who trooped to the Batasan last Monday for or against what the president said? Did they agree with certain points in her 45-minute progress report-cum-wish list?

Whatever their sentiments were, they and their collaborators made sure they looked and were their best as they did the Congressional red carpet. —Alex Y. Vergara

PHOTOS BY [illegible]


SEN. Pia Cayetano in a Pal Singson

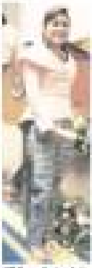

LANI Mercado, with husband Sen. Ramon "Bong" Revilla, in a Paul Cabral


ANGELA Arroyo in a Dennis Lustico


BABY Arenas in a Paul Cabral


DAWN Zulueta


AUGUSTA de Bosis-Lorenzana in a JC Buendia


JV Bautista in a Joji Dizon


TRINA Biazon in a Patrice Diaz


MONS Tinsleyn in a Cary Santiago


JACKIES Sec. Lorna Laguerta in a Paul Cabral with Celestina bag and pendant, and hair/make-up

Slimming center helps you lose weight the natural way

MANY PEOPLE GO TO THE GYM REGULARLY, do combination sports routines but still cannot slim down the stubborn adipose fat around the highly resistant areas of the neck, middle zone and thighs. While others, because of preexisting medical conditions, cannot undergo the cardiac stimulation of regular exercise but are mandated by their doctors to lose weight for health reasons. Still, there are those who want to have great bodies but cannot be bothered to exercise and surgery is not a considered option.

Sanctus Sanare, a professional slimming and facial-care center, offers weight reduction for the face and body—without exercise, fad diets, diet pills, surgery and side effects.

But why would a slimming center proffering noninvasive body-shaping programs (as well as the loving rite ally that got Cher, Belmont, [illegible] and [illegible]) go into a collaboration with Dr. Florencio Lucero, a well-known plastic surgeon?

"It's all about synergy of our process to bring clients the best results in body slimming and facial enhancements for our clients," says Joy Sian, managing director.

However, after losing weight, some clients find that there's a lot of excess skin to deal with, and this can only be removed with surgery. Surgery also benefits clients who want to look younger or slimmer in the shortest time possible.

"For these types of clients, we want them in the capable hands of the best plastic surgery doctors in the field. For Sanare, that doctor is Dr. Florencio Lucero," Sian says.

Lucero has five years of surgical training in UP-PGH and four years in Detroit Clinic, Michigan, and Cook County Hospital in Chicago.

Lucero, on the other hand, says of his new partner, "Sanare has the latest machines that can complement my plastic surgery. After surgery, my patients can do their maintenance with Sanare. In the same vein, there are some cases that plastic surgery is needed to enhance treatment results with Sanare's machines."

A private sanctuary for men and women, Sanctus Sanare fills the niche where traditional methods of slimming centers deliver results.

To lose weight and inches the natural way, the center has developed the [illegible] Therapy System.

[illegible] helps remove harmful toxins from our body, strengthens the immune system, and improves internal circulation and the digestive condition. It is highly recommended for those recuperating from all types of surgery, sicknesses or those who just want to maintain proper health.

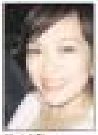
Sanctus Sanare Inc. is at [illegible] Jupiter St., Makati City. Call [illegible].

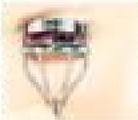

INSTITUT Sanare offers weight reduction for the face and body

LIFESTYLE Fashion & Beauty

Your own Mamma Mia formula

How to be a fab stay-at-home or working mom







Pond's and Watsons work miracles







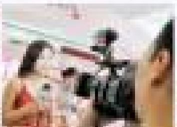
















AWARD-WINNING actress Maricel Soriano, Adora's costume designer Anton Mendoza, and yoga guru Lianne Romulo



MARISSA Eduque-Cojuangco with San Francisco-based Rico and Annabel Ranches



SISTERS Margarita, Binoba R. Legarda and Veena Perez



MIKEY Cojuangco, shown host Ed Pineda and Baby Nemeschke

Adorable evening



KAREN Santos with Fernando Zobel de Ayala and Mia Borromeo



FINANCIAL Times' Tal Tang with Adora PR director Adrian Abbott, who jetted in from London for this event, and Margo Valdes



DUTY Free's Mike Kho with Maita and Paolo Pineda



Joey Gonzalez (center) with Japan Vogue's Nippon Kumiya Hayashi and her sister Tomiko Hayashi

DRAPING DAVID FEDES the foreign press recently was the super classy high-end department store Adora at Greenbelt 5, and town's newest shopping heaven, dahlings.

For the media tour, the place was decked up superbly and given a more organic feel by Margarita [illegible] flower shop, Fiori di M., which is also located at Adora.

Chandeliers filled the ultra-luxe interiors, which were designed by Anton Mendoza, who also did all the [illegible] around some niches.

The party was given by Adora president and general manager Susan Tuason Pineda for members of the international press such as Italy's Vogue Italia fashion editor Alessandra Signorelli, Japan's Vogue Nippon fashion features editor Kumiya Hayashi, Financial Times fashion reporter Tal Tang, International Herald Tribune fashion writer Bobb Young, and the chichi photographer Billy Farrell of New York.

With such lavish preparations, the evening's program was surprisingly simple, as requested by the hostess, fashion plate Susan Tuason Pineda, who greeted the guests before dinner and excused herself later, leaving her husband, businessman Ed Pineda, and two children to attend to guests.

After some light cocktails, guests went straight to the U-shaped dinner table inside the store.

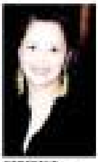
To set the mood, effervescent DJ Mandy Ferris played music while the guests sat down. [illegible] did the unforgettable Filipino modern music which ended with a dinner of [illegible]



EYE-CATCHING Alessandra Signorelli and Cecania Fudel, wife of the Italian Ambassador



AIDS, Noel Olano, Mike Toledo and Sandro Tiamson



GORGEOUS Samantha Schuppe



THE YOUNG man of the hour, president and GM of luxurious Adora Department Store Susan Pineda, with popular couple Mony and Jimmy Ayala



AL and Earle Teague



BROTHERS, businessman and top golfer Jesus Pineda Jr. and Ed Pineda



GLAM gals Beadle Tanner and Vicky Zobel



STYLISH women Tina Ayala and Rosanna Tuason Perez



ELO Pekhaler and Ruby Roy Pekhaler

WITHOUT BATTING AN EYELASH



Maurice Arcache

Photos by Abet Nico Hugom using VSL Photo Solutions

Sandra Coffee at Lemon Grass Bar, puhlease.

Nevertheless, the high-power international journalists were unanimous in applauding Adora's eye-catching design and interiors and Margarita's florals, puhlease.

The international journalists did a four-day trip to the Philippines. They also had an overnight stay at Banyan Resort in Cebu.

On the second evening, they took part in a very elegant sit-down dinner hosted by Anton Mendoza, natch, in his house.

There, the journalists had a field day taking photos of the house, which had already been filmed for Singapore's Channel News Asia.

Another event was the launch of Adidas' Stella McCartney collection at the National Museum, dahlings.

Check out the selection of fantastic merchandise for all the [illegible]. You can't go wrong, dahlings.

Stella's groove

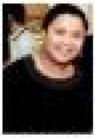
Because of the torrential rain and the horrendous traffic, we arrived late for the launch of Stella McCartney's Adidas premium sports pieces at the Adidas Rockwell store.

The event was hosted by adidas managing director Joey Singian, regional director Angelina Ruiz, sales manager Greg Perez, and Rockwell adidas retailer Hans Tan, puhlease.

Stella's truly unique designs for this season included Gym Dance, Tennis, Running, Ski, Yoga, Golf, Gym Yoga, Gym Studio, and Cover Up, the last being a naturally dyed organic cotton tee, no less, dahlings.

The companion was too great to miss, so I bought items from the Adidas Running collection.

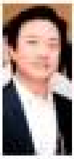
Ahhh, it felt really good, puhlease.



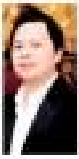
CONGRESSWOMAN Carissa Coscolluela



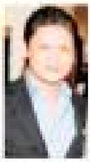
DINO and Marixi Pineda



MITSUBISHI'S Alfred Ty



ART connoisseur Patrick Reyno



PHILIPPINE Tatler's Anton San Diego



INTERNATIONAL Herald Tribune's Bobb Young



MODELS wearing the Fall/Winter 2008 Stella McCartney collection with Adidas SEA director Angelina Ruiz



BEAUTIFUL-LOOKING Sandra Jao, Marnie and Teresa Herrera



ADIDAS Rockwell retailer Hans Tan and Adidas managing director Joey Singian



ADIDAS GYM team Kat Cruz and Pamela Ge



ADIDAS' Slimmer Ivy Suan and Ronna Manalang



STELLA McCartney collection for Adidas



LOOKING good in Adidas: Cassie Limon, Cherrie Garcia and Bianca King

Light and weight-saving makeup



Makeover 911

Kissy Sadan



MK COMPACT



MK COMPACT



LANCÔME

Recommended makeup

Oily skin



JANE Iredale

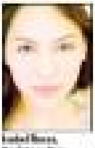
Cutting-edge hair transplants now in Manila

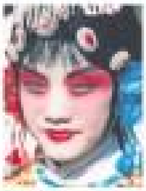
Flawless coverage that's barely there



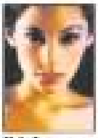
How to look like a blushing Oriental bride

Have fun with a touch of theatrical magic in your makeup









New ultra moisture rich lipstick

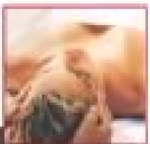


Fragrance by Boy Abunda



Detox, the natural way

You don't need expensive machines to treat your skin back to wellness

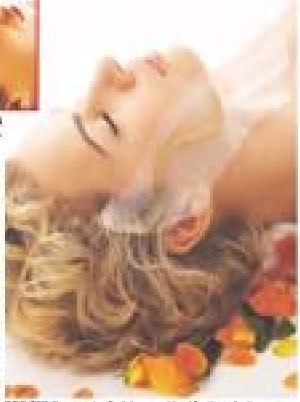




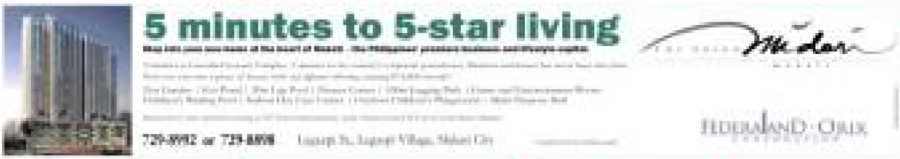
SUNNY in the morning and biting cold at night? The confusing mid-year weather causes dull, uneven skin tone.

Step-by-step soothing





LIFESTYLE Fashion & Beauty



40 years of casual chic



Esprit is a 'democratic brand—clean, wearable and for regular people'

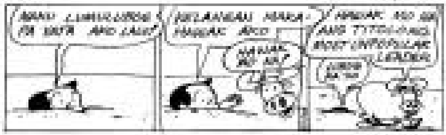
WHO WOULD HAVE known that Esprit's weak spot—at least in the eyes of an uneducated observer—would be the exact same thing that would propel it to a multibillion-euro business by the time it celebrated its 40th year?

Hippie couple



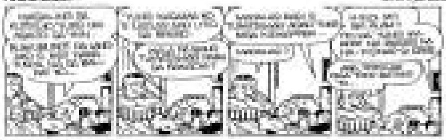
GARFIELD — BY JIM DAVIS



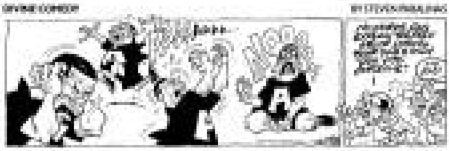


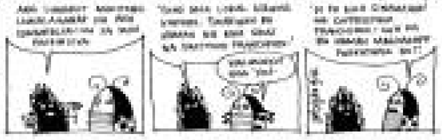


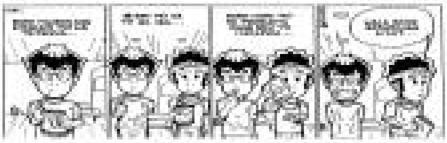
PUGAD BABOY



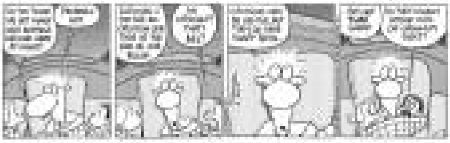
DIVINE COMEDY

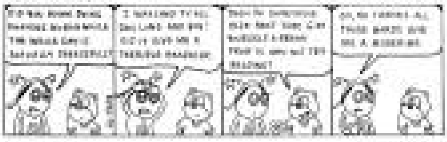




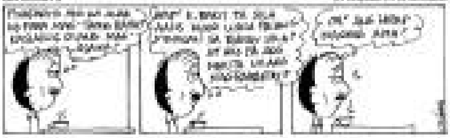


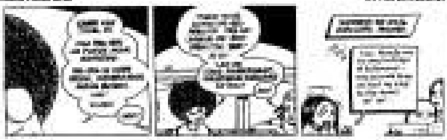
BABY BLUES



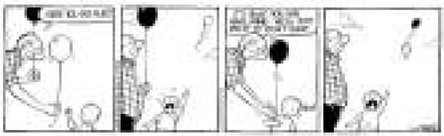


LOVEKNOTS

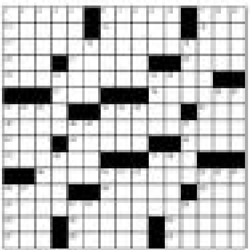


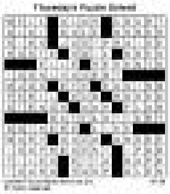


BEN — BY DANIEL SHELTON



DAILY CROSSWORD





HOROSCOPE

CONCEPTIS SU DOKU

Conceptis Sudoku

		8	9		4		1	
		6	7					
		1				3		4
								6
	2			9			3	
7								
3		4				2		
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	8		1		2	6		

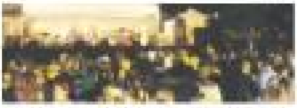
Difficulty Level ★★★★

HOW TO PLAY SU DOKU

Answer to previous puzzle







40 years of casual chic









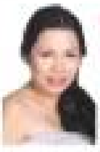














Make Mine Bronze






UMBRELLA UP! Rainy Day Sale!
THE CHAIN MARTS!
CASH & CARRY
Post
P175.50
Aunt Jemima
P178.50
P118.50
Sara Lee
P302.50
Lender's
P107.50
Brown & Haley
P260.50
P125.50

Editor: Thelma Sioson San Juan

LIFESTYLE Fashion & Beauty

Contributing Editors: Joanne Epperson and Apples Aberin-Sadhwani

FASHION picks

'Bad girl' boots and stilettos

Walk with attitude in killer stilettos and peep-toe boots that have invaded the runways of Chanel, Balenciaga, Christian Louboutin and Givenchy. It's time to be 'bad girl' with studs, spikes and killer heels.



GIVENCHY CHRISTIAN Louboutin GIVENCHY BALENCIAGA CHANEL

FASHION picks


KANYE West


PARIS Hilton

Clutch bag

The Olsen twins, SJP, Hilary Duff and Victoria Beckham, among others, all demonstrate on the red carpet that the clutch bag is today's "it" bag. Ditch the straps and kiss those handles goodbye. The clutch is all you need to keep everything in place and in style.

Shutter shades

They're everywhere now, from R&B rapper Kanye West to party-in-pink hotel heiress Paris Hilton. Shutter shades have simply conquered the streets of style and become the preferred accessory of the young and free.


OLSEN, Beckham and Fletcher


PRADA


ZARA


LOUIS Vuitton


MARC Jacobs


MARC Jacobs

Tennis tilt and fine watches from a stalwart brand

KNOWN MOST FOR ITS iconic shirts, Lacoste held recently the Team Celebrity Manila Invitational Open Tennis Tournament at Power Plant Mall in Rockwell to introduce the latest Lacoste timepieces. Sports, entertainment and lifestyle celebrities joined the tournament.

Among them were Regine Tolentino, Jake Rosas, Angelo de Leon, Megan Young, Al Eco, Wendy Valdez, Anthony Suntay, ESPN/Star Sports commentator, Jury Sampayan, managing editor of Metro Magazine, and Manny delos Reyes, editor in chief of Speed magazine.

The champion team of the tournament were Jan Rosenthal and delos Reyes, and behind them at 1st runner up were Anthony Suntay and Angelo de Leon. A celebrity clinic was also hosted by Davis Cup players Johnny Arcilla and PJ Tierro and head instructor Chase Tiñio.

Other celebs who graced the event included actor Dingdong Dantes and girlfriend Karylle, singer Geneva Cruz, Mylene Dizon, Paolo Paraiso, Marco Alcaraz, Pinoy Big Brother's Kay Abaño, Michelle del Rio, host Drew Arellano, Chyna Ortaleza, Bailey Valdeza, Teresa Loyzaga, LJ Moreno, Mel Martinez and Phoemela Barranda.

A fashion show showcased the Lacoste Road Watch 2008 Collection, and the limited edition Lacoste 75th Anniversary watch that comes in a black and sleek design. Lacoste Group, the exclusive distributor of Lacoste watches, limited availability to only 50 units in the Philippines.

"We are proud to unveil the latest collection here in Manila. We made sure that this collection combines sophistication, elegance and functionality to live up to what the brand carries," said Rotem Tek, general manager of Movado Group for Asia Pacific.

The Lacoste Road Watch 2008 Collection evokes the sun and sea with nautical designs and names such as Harbor, Anchor, Seaport, Slide Twist, Swing, Advantage and Pop Time. Each is designed to suit specific moods, lifestyles and occasions.

Lacoste watches are distributed by the Leonard Group and available in all L Timestudio stores and Lacoste boutiques nationwide.


POP Time pink

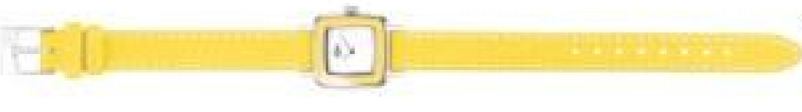

HARBOR GMT silver dial


75TH anniversary watch side slide


ESTHER Teh with winners Jan Rosenthal, Manny delos Reyes, Angelo de Leon, Anthony Suntay


ANCHOR blue survey dial leather strap


ADVANTAGE orange


SWING yellow



TINA [illegible] and Bobby Carrosa



JOJI Dingcong and Nokia Corporate Communications manager Nikka Abes



ARIEL Lozada and Lesley Mobo



CESAR Gaupo and Mike dela Rosa

Fashion Watch, Pinoy style

NOKIA RECENTLY HONORED the country's foremost designers at the [illegible] of [illegible] was the evening's theme... perfect for the new sleek black iteration of the [illegible].

"Style remains to be a very important aspect at Nokia," says William Hamilton-Whyte, general manager, Nokia Philippines. "The design of our products is inspired by different trends in style, including those seen at Fashion Watch Quarter. Our involvement in this event is to show our support for local talent and creativity in the world of Philippine fashion."

Fashion Watch Quarter is a series of fashion shows held Tuesdays and Thursdays, 4-10 p.m., at the Lobby Lounge of Makati Shangri-La Hotel. Organized by fashion icon [illegible], this year it has shown the collections of [illegible] [illegible] [illegible]



WILLIAM Hamilton-Whyte, Nokia Philippines general manager, with [illegible]



RAJO Laurel and Nokia marketing head Sandeep Khanna



CHUT Cuerva and Marvel Gaupo

[illegible] and Cesar Gaupo.

The [illegible] was styled by [illegible] who used [illegible] black and white fabrics [illegible] [illegible]

spring chicken, [illegible] chocolate [illegible], and dark and white chocolate mousse.

Hosting the event was the Nokia team led by general manager William Hamilton-Whyte, corporate communications manager Nikka Abes, head of marketing Sandeep Khanna and marketing manager [illegible]. Also there were [illegible] Dingcong, Patrick [illegible], Bobby Carrosa, Ariel Lozada, Lesley Mobo, [illegible] [illegible]



JOEY Samson and [illegible]



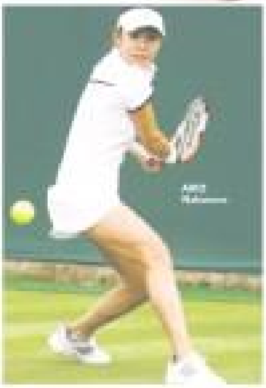
JC BUENDIA and [illegible]

Olympics sportswear partner



ADIDAS IS THE OFFICIAL sportswear partner for the 2008 Olympics in Beijing. Adidas will supply sportswear for all the Beijing 2008 staff, volunteers and technical officials of the Beijing 2008 Olympic Games as well as the Beijing 2008 Paralympic Games. Adidas has been active in China for the past [illegible] years and has [illegible] [illegible] China. Its distribution network covers over [illegible] cities across China with around [illegible] adidas branded franchise stores.

[illegible] Fukushi



[illegible] Nakamura



Retail brand now into direct selling

[illegible] (FORMERLY KNOWN AS Pink and Blue Soda) is doing direct selling.

[illegible]

The line, now being re-branded, is known simply as Soda.

It is endorsed by celebrities such as "Pinoy Big Brother" [illegible]

[illegible] is also seen regularly in "[illegible]" on Studio 23.

[illegible] on "Wowowee."

To celebrate its [illegible], Soda is now into direct selling.

It is open to anyone age 18 and above. To join, pay the membership fee of [illegible] which covers a Soda catalogue, marketing plan, membership ID and other marketing paraphernalia.

As dealers, members will receive [illegible] discounts on Soda's wide range of apparel for both men and women, as well as its collection of accessories, cosmetics and fragrances.

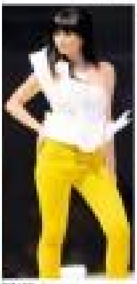
Call [illegible] or e-mail [illegible]. Check out Soda's direct selling catalogue, www.[illegible].com.ph.



MAXEL Rodriguez, Iza Calzado and Bianca Gonzalez for Soda



RICHARD Gutierrez

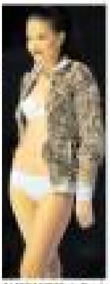




SARAH Geronimo



KIM Chiu



ALESSANDRA de Rossi



A blacked-out 'Blackout'

Bench's peep show is always the best celebrity gauge and popularity test

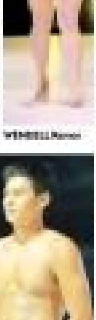
By Alex Y. Vergara



DETHER Ocampo



DINGDONG Dantes



WENDELL Ramos

Making their mark

Rethinking

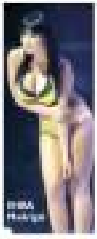
Clunky



PRISCILLA Meirelles



SAM Milby

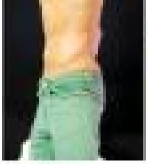








ZANJOE Marudo





BRUCE Quebral

ENTERTAINMENT

IN THIS ISSUE



Ryan back to hosting

After a six-month holiday with Judai, he's more than ready for three new gigs

RYAN AGONCILLO returns to his first love, hosting, with two new big TV shows.

Knocking on doors again

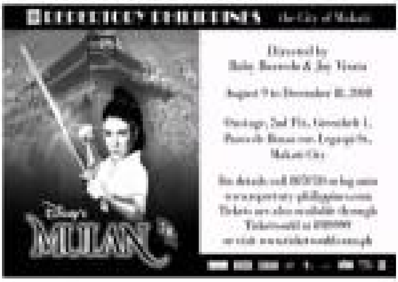
A winner at the Osian's-Cinefan festival in India, 'Confessional' director is ready to pitch his next film

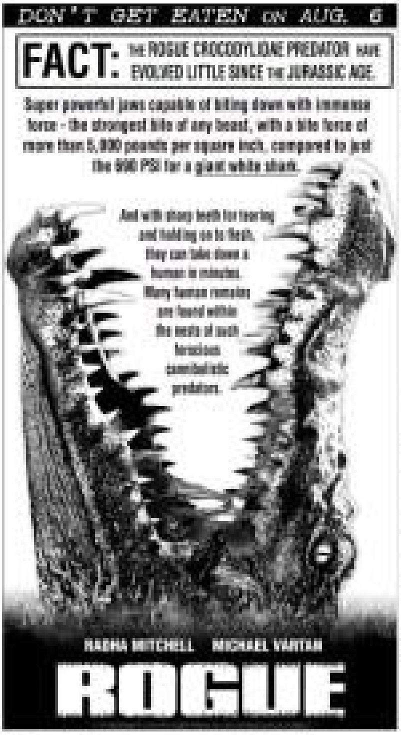
Ryan back to hosting

Quality time

"Suicide drill"













Knocking...

Cash price

Universal theme





Fil-Am actor stars in MTV movie

ONLY IN HOLLYWOOD

Ruben V. Nepales





> 'I am all too familiar with how much one's ethnic background plays a role in casting'

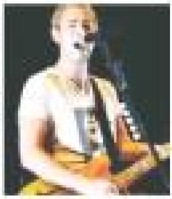
Everyone's 'good friend'

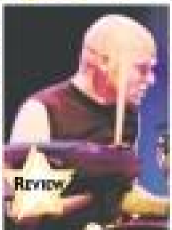
Not race specific

Extended family

Lifehouse gig a big hit

By Pocholo Concepcion







Sing-along session

TV exposure

FROM TOP: Vocalist Jason Wade, drummer Rick Woolstenhulme and bassist Bryce Soderberg

Similarities and differences in local entertainment

VIEWFINDER

Nestor U. Torre



Kim and Regine

Avril Lavigne sings

Asian 'Mummy'

'Legends of the Underground'

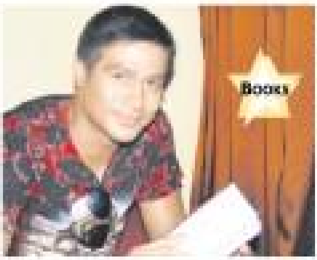

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LIVING Stars

Editor: Emmie G. Velarde



TAIL TALES



BOOKS

PIOLO PASCUAL

IF YOU DON'T HAVE A GOOD foundation, it's so easy to lose yourself in this business. Not a lot of people understand what actors go through to get into a role. Sometimes it's difficult to shake off a character. I noticed that while I was doing (the ABS-CBN series) "Lobo," I became prone to violence because I was always holding guns and doing action scenes. That's why I always bring my Bible with me. It reminds me why I'm here. I actually enjoy my work more because I know that I'm living out my purpose. I'm not here just to become rich and famous. I'm here for a reason. That much is clear to me.

Bayani San Diego Jr.



BANGLES AND MORE

Actress Krista Ranillo shows Living Stars gifts and souvenirs from TV director boyfriend Dominic Zapata and his staff when she fractured her ankle. Out of the Closet, Page H

CARLO J. CAPARAS AND DONNA VILLA

SAYS DONNA V.: "I'M INTO DEEP-SEA fishing and scuba diving. I love the ocean. At a very young age, I ran a fishing business. That's the reason I filled our home with fish figures and crystals. Of course, we also take care of live ones in an aquarium." Says Carlo J.: "There are at least 20 in the tank. There's a freshwater shark there, too, but it's small. Our children [CJ and Peach] and I take care of the aquarium. [illegible] They're familiar with us now. But we also hired a caretaker."

Bayani San Diego Jr.

Celebs 'stand up' for cancer research

LOS ANGELES—MERYL STREEP, FOREST Whitaker, "American Idol" winner David Cook, cancer survivor Lance Armstrong and other celebrities will take part in a three-network telethon to support cancer research, it was announced Tuesday.

The hour-long "Stand Up To Cancer" will air live and commercial-free on ABC, CBS and NBC during prime time on Sept. 5 and feature musical performances and appeals from actors, athletes and journalists.

STARS FOR OTHERS

Charlize Theron, Hilary Swank, America Ferrera, [illegible], Salma Hayek, Kirsten Dunst, Josh Brolin, Scarlett Johansson, Jennifer Aniston, [illegible] and news anchors Charles Gibson, Brian Williams and Katie Couric will be among those taking part.

Former Sen. John Edwards' wife, Elizabeth, and Robin Roberts of ABC's "Good Morning America" also are set to appear. Both women have battled breast cancer.

Viewers will be invited to make donations by sending text messages or calling the celebrity-staffed phone bank.

Musicians and other participants are to be announced, according to a "Stand Up To Cancer" release.

Such network cooperation is rare but not unprecedented. In 2005, the six

[illegible]

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METRO MANILA

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SOON TO OPEN

LUZON

SOON TO OPEN

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ROBINSONS MOVIEWORLD CINEMA MOVIE GUIDE

GALLERIA

1 THE MUMMY: TOMB of the DRAGON EMPEROR

2 A VERY SPECIAL LOVE

3 THE MUMMY: TOMB of the DRAGON EMPEROR

4 THE DARK KNIGHT

5 THE MUMMY: TOMB of the DRAGON EMPEROR

6 BEST DAYS

7 MAMMA MIA!

8 Indieflow: PAALAM NANG BULAKLAKIN

9 KALAKAL

10 ADAM and STEVE

Pagbabalik ng Bulaklakan

ERMITA

1 MAMMA MIA!

2 THE DARK KNIGHT

3 THE MUMMY: TOMB of the DRAGON EMPEROR

4 BANK JOB

5 A VERY SPECIAL LOVE

6 THE MUMMY: TOMB of the DRAGON EMPEROR

7 THE MUMMY: TOMB of the DRAGON EMPEROR

8 KALAKAL

9 ADAM and STEVE

METRO EAST

1 THE DARK KNIGHT

2 THE MUMMY: TOMB of the DRAGON EMPEROR

3 BANK JOB

4 PROM NIGHT

5 MAMMA MIA!

6 ADAM and STEVE

7 THE MUMMY: TOMB of the DRAGON EMPEROR

8 A VERY SPECIAL LOVE

NOVALICHES

1 A VERY SPECIAL LOVE

2 THE MUMMY: TOMB of the DRAGON EMPEROR

3 THE DARK KNIGHT

4 THE MUMMY: TOMB of the DRAGON EMPEROR

PIONEER

1 A VERY SPECIAL LOVE

2 THE MUMMY

3 THE MUMMY

4 THE DARK KNIGHT



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LIPA

1 A VERY SPECIAL LOVE

2 THE MUMMY

3 THE DARK KNIGHT

4 THE HOTTIE and the NOTTIE

DASMARIÑAS

1 A VERY SPECIAL LOVE

2 THE MUMMY

3 THE DARK KNIGHT

4 THE HOTTIE and the NOTTIE

IMUS

1 A VERY SPECIAL LOVE

2 THE MUMMY

3 THE DARK KNIGHT

4 LOST in BEIJING

ANGELES

1 THE MUMMY

2 A VERY SPECIAL LOVE

3 THE DARK KNIGHT

4 JOURNEY to the CENTER of the EARTH

STARMILLS

1 THE MUMMY

2 A VERY SPECIAL LOVE

3 THE DARK KNIGHT

4 THE MUMMY

5 JOURNEY to the CENTER of the EARTH

6 HAROLD and KUMAR

BACOLOD

1 THE MUMMY

2 A VERY SPECIAL LOVE

3 THE DARK KNIGHT

4 HAROLD and KUMAR

5 MAMMA MIA!

6 THE MUMMY

ILOILO

1 THE MUMMY

2 A VERY SPECIAL LOVE

3 THE DARK KNIGHT

4 THE HOTTIE and the NOTTIE

5 BEST DAYS

6 MAMMA MIA!

'The Mummy' preem in Studio City, July 27









JET Li and daughter

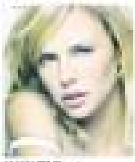
Celebs 'stand up'...

From page 11

biggest broadcasters, along with cable channels, carried a Hurricane Katrina benefit program. In 2005, ABC, CBS, NBC and Fox aired a telethon for victims of the Sept. 11 terrorist attacks.

The telethon is part of a broader initiative aimed at raising money to quicken the pace of research leading to development of new treatments. Organizers hope to raise millions of dollars to fight the disease.

The effort is to be administered by the American Association for Cancer Research under the direction of a committee led by Phillip A. Sharp of the David H. Koch Institute for Integrative Cancer Research at MIT. *AP/Reuters*



CHARLIZE Theron



DAVID Cook



MERYL Streep



Krista's gifts, gear, gadgets

The actress is a fan of branded bags but owns only a few classic pieces





FOOTWEAR

GOWN/DRESSES

BAGS

TOPS

JEANS

ACCESSORIES

SCENT

EYEWEAR

GADGETS



BAGS from Gucci, Prada and Louis Vuitton



HATS protect her skin from the harmful rays of the sun.





KRISTA is crazy about gadgets.





THE PAIR of high-cut shoes is from Coach.









